



Annual Partnership Program

Levels:	Platinum	Gold	Silver	Bronze	Pearl
Investment	\$5,000	\$3,000	\$2,000	\$1,000	\$750
Account credit to be used for attending IMBA events (1).	\$750	\$500	\$300	\$150	\$0
Website link to your company site on landing page (scrolling).	Company Logo	Company Logo	Company Name	Company Name	Company Name
Quarterly INgage Newsletter advertising with link to preferred company website page (Partner to provide the artwork).	Yes	Yes	Yes	No	No
Website advertising on program page (Partner provides the artwork).	Yes	Yes	Yes	No	No
Opportunity for your company representative to be considered as a speaker at an IMBA event.	Yes	Yes	Yes	No	No
Include corporate logo in all new IMBA member event correspondence.	Yes	Yes	Yes	No	No
State Convention Sponsorship level credit to be utilized towards available options (2).	\$2,000	\$1,000	\$750	\$0	\$0
General session speaker introduction at convention (where available).	Yes	No	No	No	No
Exhibit space at the convention.	Yes	Yes	Yes	No	No
Production Conference and Compliance Seminar (when applicable) recognition and exhibitor space.	Yes	Yes	Yes	No	No
Opportunity to write an article to be published in the quarterly INgage Newsletter.	Yes	Yes	No	No	No
Recognition at Annual President's Dinner.	Yes	Yes	No	No	No
Opportunity to be the Featured Member for a month on IMBA landing page and in quarterly INgage Newsletter or Featured Member e-mail (3).	Yes	Yes	No	No	No
Logo on website dedicated to Annual Partnership Program.	Yes	Yes	Name Only	Name Only	Name Only
Recognition with logo or name on Facebook and LinkedIn.	Logo	Logo	Logo	Name Only	Name Only
Opportunity to distribute materials at an IMBA educational event.	Yes	Yes	No	No	No
IMBA membership list in Excel spreadsheet up to three times/year.	Yes	Yes	No	No	No
1) State to credit chapter for cost of local event and maintain the record of Partner credit used.					
2) Sponsor options for individual state-wide events will continue to be offered for companies not interested in the annual options.					
3) Featured member communications will go out monthly in between quarterly INgage newsletters, and will be on the IMBA landing page.					